

# Iowa Get Screened Local Program – May 2014 Update



Iowa Department of Public Health  
Promoting and Protecting the Health of Iowans

## Program Update & Progress

It's been a busy year so far. We recently submitted a **competitive grant application** to the Centers for Disease Control and Prevention to continue providing Iowa Get Screened (IGS) services beyond June 30, 2014. Should we receive funding, this award is only for one year instead of the traditional five-year award. This is disappointing, but not a surprise as the **Affordable Care Act** is changing the way services are provided. The future of our grant and program beyond the pending one-year award is unknown at this time. **We will let you know as soon as we know the status of our grant.**

We have heard from a number of you about your shrinking eligible IGS populations due to enrollment into Medicaid. We continue to explore new ways to reach the changing population of uninsured and underinsured Iowans, and those with high deductibles. **Any feedback you have about how to better reach this population would be appreciated.** Please visit [Getting Your Patients Screened: Ideas to Increase CRC Screening](#) to listen to a webinar with Dr. Potter, Professor Family and Community Medicine, University of California, San Francisco, for creative ways clinics are using their flu clinics to promote FITS screenings.

Our program goal continues to align with the national goal to increase screening rates to **80%** and we still have a ways to go until this is achieved. Iowa's rate is currently at **69%** and has steadily increased during the last five years.

## Screenings

So far this year (June 30, 2013-April 7, 2014), **13** IGS local programs have been providing screening and case management services in **10** Iowa counties. **191 participants have been provided a Fecal Immunochemical Test (FIT) and 66 participants a colonoscopy.** To date, approximately **55 adenomatous polyps have been removed.**

The overall total is a decrease from previous years and can be attributed to a number of factors, including the Medicaid expansion, staff turnover at the local program level, and two programs performing colonoscopy-only services (which decreases the opportunity to screen first with a FIT).

See below for a screening report as of 4/30 from the IGS data system. This does not include what has currently been billed through SharePoint. The table below includes all the screening services provided since June 30, 2013.

Program	FIT Provided	Colonoscopy Performed
Black Hawk Health Department	56	8
Carroll/Sac Counties	9	3
Clarke County Public Health	5	0
Cerro Gordo Public Health	0	0
His Hands Free Medical Clinic	4	3
Linn County Public Health	44	2
Polk County Health Department	32	2
Promise Community Health Center	33	0
Proteus Inc.	8	0
St. Luke's Methodist Hospital	0	43
Genesis Health System	0	5
<b>All</b>	<b>191</b>	<b>66</b>

\*May be subject to change; Results are still pending in the data system

### Save-the-Date: Iowa Colorectal Cancer Roundtable

Iowa will be hosting a statewide colorectal cancer roundtable discussion in November 2014 (depending on funding). The goal behind this effort is to engage decision-makers at health systems across the state in a discussion about what infrastructure is needed to increase Iowa's cancer screening rates. Stay tuned for more details.

### Outreach

A number of partners and legislators attended Iowa's proclamation signing with Governor Brandstad on March 13<sup>th</sup> to declare March as **Colorectal Cancer Awareness Month**. Thank you to those of you who attended and participated in efforts to raise awareness! Please visit the [Iowa Cancer Consortium's Facebook page](#) for photos of the event.

We are excited to announce our program received additional funding to be used to promote colorectal cancer screening and education through our [www.noexcusesiowa.com](http://www.noexcusesiowa.com) website. Billboards, radio ads, and newspaper ads promoting the program and the importance of screening are running in your communities until June 2014.

### Free Educational Materials

We still have the Fecal Immunochemical Test (FIT) educational materials and screening reminder postcards available. If your clinic or hospital is interested in using these materials, please contact Jeanna Jones at [Jeanna.Jones@idph.iowa.gov](mailto:Jeanna.Jones@idph.iowa.gov).